

75 CTAs ideas for your social posts

Here's 75 calls to action (CTAs) ideas you can add to your social media which can work on most social platforms! Try and include just one in each of you posts.

1. Double tap if you agree
2. LIKE if you can relate
3. Add your favourite emoji to comments if you agree
4. Drop a [emoji] if you agree
5. Have you made this mistake before?
6. Does this sound familiar?
7. What do you think?
8. Will you give this a try?
9. Has this helped?
10. Who's with me?!
11. Do you agree?
12. Who else needed this today?
13. Are you going to join us?
14. Which is your favourite?
15. What would you add to the list?
16. Have you considered this before?
17. Has this happened to you before?
18. Have you tried this before?
19. How did it work out for you?
20. Ask me anything!
21. Did we forget anything?
22. Did I miss one? Tell me in comments
23. Do you want to hear more?
24. Sound on for this one - you need to hear it!
25. Anyone else find this really frustrating too?
26. Does this always happen to you too?!
27. What do you need help with right now?
28. FOLLOW me for more content like this
29. FOLLOW me if you want to see more of this
30. Don't forget to SAVE this for later
31. SAVE this for the next time you are [insert doing an action]
32. SAVE this as a reminder to [insert action]
33. You'll definitely want to SAVE this for later
34. SHARE if you agree
35. SHARE to stories to spread the word!
36. SHARE with someone you think will find this useful
37. SHARE your top tip in comments
38. SHARE with another business owner
39. SHARE with your best mate
40. Who would you share this with - TAG them in comments

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41. TAG someone who needs to hear this
42. TAG someone who's helped you/inspired you
43. DM me [insert word] to reserve your spot
44. DM me TELL ME for more info
45. DM me a [insert emoji] to get started
46. DM me CALL to arrange a call
47. DM for more information
48. DM me with any questions
49. Want to perfect your/transform your [insert word]? DM me for the link
50. Download your copy to find out more
51. Click the link to read our latest blog
52. To download your free [insert lead magnet name], click on link (in bio)
53. Discover more about [insert your product] here
54. Tap link (in bio) to find out more
55. See link (in bio) to get involved
56. Click here to buy yours
57. Click here to book a free call
58. Get your ultimate [insert product/download]
59. Start your free trial by clicking the link (in bio)
60. Visit our website to buy yours
61. Visit our website to learn more
62. Shop now!
63. Take advantage of our offer
64. This won't be around for long - grab yours now!
65. Don't miss out - head to my website now
66. Don't miss our sale!
67. Get started here
68. Register whilst it lasts
69. Claim your free spot
70. Time is nearly up - don't miss out!
71. Last few spots, grab yours today
72. Subscribe now
73. Sign up to our newsletter for more like this
74. Click the link to get more of this in your inbox every week!
75. Want to work together? Here's how [insert how]

For any help with social media marketing for your business, from strategy and training to full management, get in touch and let's chat!